The following application is the first step in the creation of an agreement authorizing the use of ASA’s name and logo for promotion of events, projects, and/or products. The application specifies terms and duration of benefit and defines all expectations of ASA. After the application is reviewed and approved, ASA and applicant will sign a formal agreement.

Thank you for thinking of Americans for Safe Access.

Name of Organization: ________________________________________________________________

Website: ___________________________________________________________________________

Contact person: ____________________________________________________________________

Phone: __________________________ Email: _____________________________________________

Type of promotion: ☐ Event ☐ Product sales ☐ Project

Please describe the promotion in detail: ______________________________________________
___________________________________________________________________________________
___________________________________________________________________________________

Date or time frame: ________________________________________________________________

Other beneficiaries, if any ___________________________________________________________

How will the promotion benefit ASA? (check all that apply):
☐ All proceeds go to ASA ☐ Percentage of proceeds go to ASA (state percent) _______%
☐ Set donation of $ __________ ☐ Exposure for ASA ☐ Other (describe) _________________

What cross-promotion do you expect from ASA (check all that apply): ☐ Post on website
☐ Email blast ☐ Newsletter mention ☐ Sales on ASA website ☐ Social media

Other relevant information for ASA to consider: ______________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

After filling out this form, please scan and email to info@safeaccessnow.org with ASA Promo in the subject line. Please attach any other information about the project such as promotion flyers, business plans, etc.