



UNITY CONFERENCE 2017

THE ROLE OF CANNABIS
IN MODERN MEDICINE

#Unity2017

5TH
ANNUAL
CONFERENCE
ASA's 15 year
Anniversary

JOIN US AND CELEBRATE **15 YEARS OF ASA!**

Americans for Safe Access (ASA) is a national non-profit organization giving a voice to the many patients who benefit from the use of medical cannabis. ASA gives these men and women a voice – an opportunity to share their stories with decision makers and the larger medical community.

This year ASA is hosting it's 5th National Medical Cannabis Unity Conference – a gathering of researchers, regulators, medical professionals,

industry professionals, and patients to discuss the importance of medical cannabis, trends in the community, and to educate those in a position to determine the fate of the industry. The conference and visit to lobby Capitol Hill is an opportunity for businesses to join together with policymakers, researchers, medical professionals, and medical cannabis patients to discuss the role of cannabis in modern medicine.

ASA BY THE NUMBERS

300

Participants Each
Year at the Unity
Conference

500

Meetings with
Elected Officials

200,000

People on the ASA Mailing List

100,000

Active ASA Members

ASA FOR AMERICA PACKAGE – \$25,000

This package is only available to 1 donor and must be committed to early to secure all benefits listed below.

- Emerald conference package included
- Speaking role during the dinner
- Exclusive logo on step-and-repeat along with ASA's logo for everyone to take pictures in front of (Exclusive provided no other commitments)

Back cover ad on dinner insert
2 "sponsored" tables at the event and the 14 additional tickets for your guests to attend the VIP Reception and Dinner

DIAMOND LEVEL – \$20,000

- Presentation opportunity
- Press release announcement
- Sponsored email blast
- Conference visibility package
- Full page ad in program book
- Eight (8) VIP registrations
- Branding on conference website
- Exhibit table (when available)
- Tote bag insert

HONORING ASA PACKAGE – \$15,000 \$15,000 FOR 15 YEARS OF ASA!

- Emerald conference package included
- Non-exclusive logo printed on step-and-repeat along with ASA's logo for everyone to take pictures in front of (provided exclusive not sold)
- Full page ad in the dinner insert
- 1 "sponsored" table at the event and the 4 additional tickets for your guests to attend the VIP Reception and Dinner

EMERALD LEVEL – \$10,000

- Press release announcement
- Sponsored email blast
- Conference visibility package
- Full page ad in program book
- Six (6) VIP registrations
- Branding on conference website
- Exhibit table (when available)
- Tote bag insert

PLATINUM LEVEL – \$5,000

- Conference visibility package
- 1/2 Page ad in program book
- Three (3) VIP registrations
- Branding on conference website
- Exhibit table (when available)
- Tote bag insert

GOLD LEVEL – \$2,500

- 1/4 Page ad in program book
- Two (2) VIP registrations
- Branding on conference website
- Exhibit table (when available)
- Tote bag insert

CELEBRATE ASA PACKAGE – \$1,500 \$1,500 FOR 15 YEARS ASA!

- 1/4 page ad in the dinner insert
- 4 tickets to the VIP Reception and Dinner

SILVER LEVEL – \$1,000

- One (1) VIP registrations
- Branding on conference website
- Tote bag insert

OTHER OPPORTUNITIES

CONFERENCE WI-FI SPONSOR – \$4,000

Recognition as Wi-Fi sponsor in program book
Gold Level Sponsorship Package

HILL VISIT TRANSPORTATION SPONSOR – \$3,000

Acknowledgment in program book
Recognition during closing remarks
of Hill Visit One (1) VIP registration

TOTE BAG SPONSORSHIP – \$2,000

Have your logo on the Unity 2017 conference tote bags alongside ASA's logo

NOTEPAD SPONSORSHIP – \$2,000

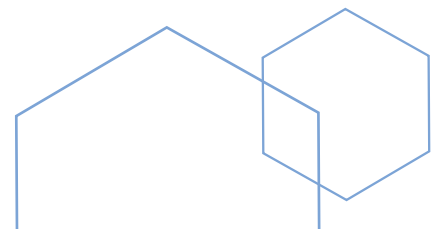
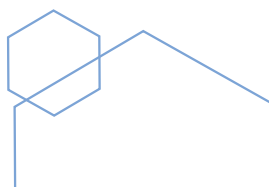
Have your logo on the Unity 2017 conference notepads alongside ASA's logo

CONFERENCE COFFEE MUG SPONSORSHIP – \$2,000

Have your logo on the Unity 2017 conference notepads alongside ASA's logo

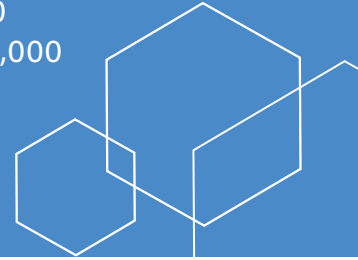
PROGRAM BOOK AD PLACEMENT

Two Pages: \$2,000
One Page: \$1,000
½ Page: \$500
¼ Page: \$250



WOULD YOU LIKE TO JOIN US? SELECT A SPONSORSHIP PACKAGE TODAY!

- ASA FOR AMERICA PACKAGE – \$25,000
- DIAMOND LEVEL – \$20,000
- HONORING ASA PACKAGE – \$15,000
- EMERALD LEVEL – \$10,000
- PLATINUM LEVEL – \$5,000
- GOLD LEVEL – \$2,500
- CELEBRATE ASA PACKAGE – \$1,500
- SILVER LEVEL – \$1,000
- CONFERENCE WI-FI SPONSOR – \$4,000
- CAPITOL HILL TRANSPORTATION SPONSOR – \$3,000
- TOTE BAGS SPONSOR – \$2,000
- NOTEPAD SPONSOR – \$2,000
- COFFEE MUG SPONSOR – \$2,000
- TWO PAGE AD – \$2,000
- ONE-PAGE AD – \$1,000
- ½ PAGE AD – \$500
- ¼ PAGE AD – \$250



Package(s) Selected _____

Sponsorship Contact _____

Name _____ Phone _____

Title _____

Company _____

Email _____

Authorized Representative Signature _____ Date _____

Authorized Representative Printed Name _____

**TO PAY BY CREDIT CARD, FILL OUT
THE FOLLOWING AND RETURN TO
UNITY2017@SAFEACCESSNOW.ORG**

Card Type _____

Card Number _____

Expiration _____ Security Code _____

Name on Card _____

Billing Address _____

**TO PAY BY MAIL, PLEASE SEND
CHECK AND INVOICE TO:**

Americans for Safe Access Foundation
c/o Debbie Churgai
1624 U Street, #200
Washington, DC 20009

TO LEARN MORE

about Unity Conference
Sponsorship, please contact
unity2017@safeaccessnow.org

