ASA Runs Ads on Pain in USA Today NFL Special Editions

Americans for Safe Access (ASA) teamed up in August with the world’s largest cannabis information resource, Leafly, to run advertisements in USA Today’s NFL Special Edition.

The quarter-page USA Today ad notes that “9 in 10 retired players suffer from pain on a daily basis,” and “medical marijuana works on pain even when opioids don’t.” The ad runs for 30 days and will be followed by online ads in the markets for the Atlanta Falcons, Chicago Bears, Dallas Cowboys, Denver Broncos, Green Bay Packers, Miami Dolphins, New England Patriots, New York Giants, and Philadelphia Eagles.

Earlier this year, NFL Commissioner Roger Goodell said he would consider allowing players to use cannabis to treat head injuries if medical experts agree it would be effective. The NFL’s collective bargaining agreement still prohibits the “illegal use” of marijuana, despite medical marijuana laws in 23 states and the District of Columbia, and the league has continued to suspend players for its use.

In January, HBO’s “Real Sports with Bryant Gumbel” reported that an estimated 50-60 percent of NFL players regularly use marijuana, many for pain management. Six months before Commissioner Goodell made his announcement, the respected peer-reviewed Oxford University Journal Cerebral Cortex published the latest study showing the neuroprotective benefits of cannabis, which “can help heal the brain after a traumatic injury, such as a concussion.” Other studies have made the same finding.

In August, KannaLife Sciences signed a license agreement with the National Institutes of Health.

California Lobby Day Yields Results

At the beginning of August, ASA’s fourth citizen lobby day in California brought approximately 150 patients and other stakeholders to Sacramento, where they had more than fifty scheduled visits with legislative offices, in addition to impromptu visits initiated by attendees. Participants asked lawmakers to support ASAs proposed Medical Marijuana Organ Transplant Act and the original version of SB 1193 (Evans), the return of property bill. They also expressed a variety of opinions on the controversial state regulatory bill SB 1262 (Correa/Ammiano).

After the lobby day, a standing-room only crowd gathered to watch Sebastopol Mayor Robert Jacob, ASA Executive Director Steph Sherer and California Director Don Duncan present term-limited Assembly Member Tom Ammiano with a certificate of appreciation for his years of work on behalf of medical cannabis patients. Assembly Member Bill Quirk, Senator Mark Leno, and staff members from several legislative offices joined us for the reception.

Much of the lobby day talks concerned SB 1262, with many participants providing helpful input and suggestions. ASA successfully leveraged support for SB 1262 to institute important changes for patients and other stakeholders, including removing the bill’s restrictions on the type and number of licenses for which applicants could apply. The bill stalled in the Assembly Appropriations Committee and failed to advance to a floor vote. Both co-authors of the regulatory effort are disheartened by the delay.

D.C. Empowers Physicians on Patient Program Eligibility

In early August, Washington, D.C. Mayor Vincent Gray signed a measure to put physicians in charge of determining which of their patients may use medical cannabis. The Medical Marijuana Expansion Emergency Amendment Act of 2014, which was unanimously approved by the D.C. Council on July 14, removes the District’s restrictive list of qualifying conditions and increases the plant limit at licensed cultivation centers from 95 to 500 plants.

The expansion of the medical cannabis program was a significant victory for patients. D.C. residents with conditions such as post-traumatic stress, lupus, dystonia, spinal cord injury, chronic pain, and other serious medical conditions will now be able to qualify for legal protections and safe access to medical cannabis. The District, along with New Jersey, was one of the first jurisdictions to create highly restrictive legislation that excluded patients who suffer from many serious medical conditions for which cannabis has been shown to be an effective treatment. D.C. now joins Massachusetts and California as the only current medical marijuana jurisdictions that entrust physicians with evaluating which patients and conditions may respond to medical cannabis. Currently, Pennsylvania’s SB1182 and Florida’s Amendment 2 both contain similar language making the decision to use medical cannabis one between physicians and their patients, as with other medications.

The Safe Access D.C. chapter was instrumental in organizing patient meetings and testifying at hearings over the past four years, helping to bring about these changes in the law, even tweeting the Department of Health a Valentine’s Day Card pointing out that D.C.
First Connecticut Dispensaries Open

Connecticut’s first medical marijuana dispensaries opened last month, even though no licensed cannabis is yet available to patients.

Prime Wellness of Connecticut in South Windsor was the first to open its doors so people could see its facilities and meet its staff. Bluepoint Wellness of Connecticut opened a couple weeks later so patients in the New Haven area could familiarize themselves with its services. Both dispensaries expect to begin distributing medical cannabis to qualified patients this month.

Six dispensaries have been approved by the state Department of Consumer Protection. They will obtain medical cannabis from separately licensed cultivation facilities.

To obtain medicine, patients must be registered with the state. To qualify, Connecticut residents at least 18 years old must be certified by a medical professional as suffering from at least one of 11 medical conditions, such as cancer, HIV, or multiple sclerosis. Connecticut has been accepting patient registrations for the past two years while the regulatory system for distributing medical cannabis was being established.

Other dispensaries expected to open soon include Compassionate Care Center of Connecticut in Bethel, which will have a grand opening celebration Sept. 12 and open for business Sept. 16, when the facility’s operators expect to have medical cannabis available for registered patients.

More than 4,000 former NFL players have joined a class-action lawsuit against the league for concealing the effects of concussions. An initial $765 million settlement was rejected by a federal judge as insufficient compensation. A new agreement with uncapped monetary awards has received preliminary approval.

USA Today advertisement and informational page on medical marijuana and chronic pain: http://AmericansForSafeAccess.org/football

ACTION ALERT: Start Planning Your Trip to DC Now!

Get a front row seat for exciting conversations about the future of medical cannabis in the United States and play an active role in shaping public policy at ASA’s third annual national conference March 27-31, 2015, in Washington, DC. The National Medical Cannabis Unity Conference 2015 will be our largest and most important conference yet. Hundreds of patients, advocates, scientists, and industry leaders will meet at the Lowes Madison Hotel in the heart of downtown for three days of networking, education, and action. Plan now to join leaders from all over the world.

ASA will have a scholarship program for some participants again this year, but everyone can save by planning ahead. Early-bird registration is open right now, and we are offering special discounts for ASA members. If you still haven’t joined ASA, you can save $50 on your conference fees by joining when you register. You can also save money by booking your room at the Lowes Madison Hotel right now. Be sure to tell them you’re with ASA’s National Medical Cannabis Unity Conference 2015 when you make your reservation. This is also a good time to book airline tickets.


Become a Member!

YES! Please accept my donation

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The other bill that received citizen lobbying attention was SB 1193, which would have changed how law enforcement deals with property seized from medical cannabis patients and other qualified individuals. SB 1193 was supposed to be a win-win compromise for patients and law enforcement. The original bill would have eased the rules for handling cannabis seized as evidence but required law enforcement to return the property or pay the owner reasonable compensation if it was possessed legally.

Following the lobby day, the return of property and compensation provisions were removed, so ASA mobilized opposition. In less than a week, patients and other concerned citizens deluged state legislators with more than 1,000 emails and phone calls, ensuring this bad legislation was killed.

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are serving their final term in the state legislature this year, so it will be back to the drawing board in 2015. This is the third time the legislature has tried and failed to adopt regulations for the California’s seventeen-year-old medical cannabis industry.

The new bill also contains the expansion of the plant limit. The District Department of Health (DOH) has made a number of other improvements to the Medical Marijuana Program this year. DOH has streamlined the patient application process, made it less difficult for physicians to obtain recommendation forms, begun semi-regular public meetings of the program’s Advisory Committee, and improved the turnaround time for patients to obtain their registration identification cards.

The improvements to the District’s law and the administration of the MMP will be reflected in a revision to the District’s grade in ASA’s report, Medical Marijuana Access in the U.S., once permanent legislation is enacted.