

ASA Media Support Worksheet

To conduct effective media work in your community, and for ASA to support your media efforts, certain information should first be compiled. For example, you should research local print, radio and TV stories on medical marijuana that can be found online.

Please provide the web page addresses for a sampling of local medical marijuana stories:

From your research of local stories on medical marijuana, you should be able to identify sympathetic reporters and those who have already reported on the issue of medical marijuana. If contact information is not provided with the story, you may have to do further research including contacting the media outlets directly.

Media Outlet	Reporter	Phone number	Email address

Next, you should compile a list of patients, advocates and/or experts who are willing to be interviewed by media. Please provide that information below:

Name of patient/advocate/expert	Role	Phone number	Email address

Please send this checklist to ASA by fax: 510- 251-2036 or email: kris@safeaccessnow.org